



LIIKESIVISTYSRAHASTO  
Foundation for Economic Education

# Grant Supporting Elements in an Application

- The theme and research problem is, at least potentially, beneficial for the Finnish business environment
- The potential of the research to open new avenues for research or new business opportunities
- Based on the application only, it should be clear to which question(s) and how the applicant is seeking an answer
- The applicant's previous (research) activities and her academic instructor's statement are essential for PhD candidates
- The candidate's success in presenting herself: Why should this grant be awarded to me?



LIIKESIVISTYSRAHASTO  
Foundation for Economic Education

## Research Plan Elements in an Application

- Name(s) of Researcher(s), Name and Place of Research Project
- Background
- Research Motivation
- Methodology and Data Collection
- A project schedule and total project cost information incl. estimated completion
- Research collaboration: international / national
- Anticipated results / impact / risks



LIIKESIVISTYSRAHASTO  
Foundation for Economic Education

## Writing a good application

- Articulate the big questions (research phenomenon), not just emphasizing the underlying case
- Research settings often asymmetrical: go for symmetry instead
- Be Innovative: new knowledge, new research methods or new practices to be generated?
- Clarity in articulation: limited time for reviewers / evaluators to be given for each application